

Important Matters

for intending purchasers to remember when making out their orders for 1908. ❀ ❀ ❀ ❀

FIRST.—That this is my ninth year in the business of growing and shipping strawberry plants. My business has continually and rapidly increased and I have now a host of pleased and satisfied customers, many of whom have placed large orders with me each year since I commenced.

SECOND.—That it always pays to order plants from dealers of well known and well established reliability. Buying cheap plants is the poorest economy. Quality is a far more important matter than price. Beware of "Cheap John" and dishonest dealers. A number of that class have been defendants in damage suits in Ontario Courts during the past two years, and their customers have received bitter lessons from their experience with them.

THIRD.—That orders should be sent in just as early as possible. I commence digging and shipping plants just as early in the spring as the weather permits, (usually from April 1 to 15,) and all orders will be filled in the order of their arrival, or as nearly as possible to the date specified on the order sheet. In case of a large accumulation of orders, those coming very late in the height of the shipping season, must of necessity wait some little time to be filled. Plants taken up early in the season, while they are in a dormant condition, and before growth has started to any great extent, and shipped during the cool, moist weather of April, are bound to do fifty per cent better than those taken up later in the season. Again, later in the season, the supply of some particular variety you much desire, may have become exhausted. To obtain best results, prompt shipments, and to avoid disappointments, by all means order early.

FOURTH.—To order on the form enclosed in catalogue. Fill in all particulars fully and plainly. Be especially careful to state about what date you want plants shipped, and your next choice of varieties in case you will allow substitution.

FIFTH.—That positively no orders will be booked unless the cash accompanies them. One-half the value of C. O. D. orders must accompany them as a guarantee of good faith on the part of the purchaser. Send money by registered letter, postal note, or express order. Canadian two cent stamps taken for parts of a dollar.

SIXTH.—If you cannot set the plants immediately upon their arrival, unpack them and heel them in in a moist, shaded place, untying the bunches, and spreading the plants out thinly, being careful not to mix varieties. Do not allow the roots to dry out at any time. Check the count over carefully, and if any mistake should be discovered, such mistake will be promptly rectified, if the claim is made to me at once.

SEVENTH.—Substitution. In case I find I am unable to fill an order with all the varieties, I will (unless you state expressly in the order "no substitution") endeavor to substitute some variety of equal worth of the same sex and the same season. I think this will be more satisfactory than delaying the shipment of plants by much correspondence, or disappointing the customer altogether. It would be well for those ordering late to mention on the order sheet the varieties they would desire substituted if necessary.

To My Customers of 1908.



EVER BEFORE, in the nine years of my dealings with the Strawberry growers of Canada, have I felt so much satisfaction in the prospects of a good season's trade, as I have in those for the spring of 1908, and I have splendid reasons for such optimistic views.

I will have, this year, a stock many times larger than any that has been at my disposal in any previous year. Hitherto I have not been able to fill the ever increasing demands of my many well pleased customers, but I have endeavored to provide for 1908 a sufficient number of plants to amply fill even an unprecedented number of orders.

The quality of my plants is even above the high average maintained by them in former years. My plantation is situated on new ground, never before planted to berry plants, and composed of rich sandy loam of just such a nature as will bring out the heartiest, healthiest and most vigorous development of root and foliage.

In the third place, knowing that my list of customers include the most advanced and progressive berry-growers in the Dominion, who are at all times found in the van of any experimental or forward movement in the culture of the strawberry, I came to the conclusion, that I must, in justice to them add a large number of the latest, newest and most notable varieties of recent introduction, as well as some reliable and popular standards which I have not hitherto carried. To my already extensive list I have now nearly fifty of the choicest varieties listed.

Old favorite varieties deteriorate and fall away in vigor and fruitfulness, or perhaps some rival fruit grower is producing berries from some new varieties of exceptional earliness or lateness or size or productiveness, so that it behooves each one of my customers to keep abreast of the times, and experiment each year with a few of the many choice new varieties now coming into prominence. You will find in my large list all the important additions to the list of good ones made recently and I would especially recommend you to include in your order such fine ones as Three W's, Arnout, Abington, Cardinal, Chesapeake, Virginia, Commonwealth, Minuteman, Wonder, Fountain, Ruby, Steven's Late Champion, President, Miller, Early Hathaway etc. Of the old tried and tested reliable standards, one cannot go astray in ordering such favorites as Bederwood, Haverland, Tennessee Prolific, Senator Dunlop, Warfield, Parson's Beauty, Williams, Glen Mary, Climax, Wm. Belt, Excelsior, Sample, Uncle Jim etc.

I have slightly increased my prices on some varieties. I have had inquiries from customers as to why I had done so. There are several reasons and good reasons too. One is that berries have nearly doubled in price during the past two or three years, surely then the plants should be more valuable when their product is so much more so. In the second place other plant dealers are increasing their prices all along the line. My plants are equally good and in many cases much superior to theirs, and are much more carefully and expensively packed, therefore in order to successfully compete with them, I have been compelled to increase my prices, leaving them still lower than those of most of my competitors for your custom. Another good reason is the scarcity of labor and consequent high wages which must be paid those who aid in digging and preparing the plants for shipment. The cost of packing material is also largely increased.

I can thereby guarantee that each of the varieties advertised is true to name, They have all been procured from the most authentic and reliable sources, in many cases at a very great expense.

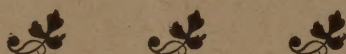
My plants are not dignified by such sonorous and high-sounding titles as "Thoroughbred" or "Pedigreed." The ridiculous claims set forth by the dealers in that sort of plant will not delude those who are at all versed in strawberry culture. A trial of the inferior stuff sometimes sent out under the name of "Thoroughbred" will in most cases, convince even the greatest novice among strawberry-growers that in that instance, at least, there certainly was "nothing in a name."

The greatest care is exercised in digging and packing the plants. The work is done by honest, capable and experienced help, working under my own supervision. They are rapidly dug with six-tined forks, or potato forks, and immediately picked up and kept from exposure to the sun and wind, the roots never in any case being allowed to dry out. All weak, poor and immature plants are thrown out, the perfect ones only being cleaned and stripped, tied in neat bunches of twenty-five each, labeled and securely packed among moist swamp or Sphagnum moss, in light strong packing cases. Plants which I shipped last year, distances of over three thousand miles, arrived at their destinations in the most perfect condition.

My intention is to furnish you with plants of a very excellent quality, and to deal with you in such a manner as to merit and retain your confidence and your custom in this and in future years.



This is a photo of Mr. E. D. Welding's Plantation at "Wildwood," his home in St. Thomas, Ont., taken just four months after the plants were set in 1905.



Does Strawberry-growing Pay ?

Each year the growing of strawberries for market becomes more profitable. The introduction of larger and more productive varieties, and the improvements in the methods of culture, have made it possible to produce a vastly greater crop of superior quality, while the ever-increasing popularity of the fruit among the consumers, and the fact that the canning factories are eager and anxious to secure all the available berries they can for canning purposes, has greatly augmented the demand for strawberries, and effectually put an end to the danger of a glut in local markets, such as would occasionally take place in the earlier days of berry culture. This guarantees to the grower a fair and remunerative price for his berries throughout the whole season.

If you are not a grower for the market, why not put in a small plantation and raise enough of this delectable fruit for your own table use ? Nothing is more delicious in its season than a constant supply of luscious, ripe strawberries, extending, if the proper varieties be planted, for over a month. Three or four hundred good plants, ten or twelve square rods of good soil and as much care as you put upon your annual potato patch, would do all this for you and give you enough over for a big supply for the winter.

Three Requisites to Success.

There are three important requisites to the successful growing of strawberries—good soil, good culture, and good plants. If the producer can command these three factors, then his success is assured, and his expectation of reaping a bounteous income from his business is well guaranteed. I can think of no other crop that is so generally sure and so little liable to complete failure as is the strawberry, if given proper care under the proper conditions.

I have thought that it might be of some benefit to my patrons if I were to set forth, in this catalogue, some facts concerning berry-growing. I will give what I believe to be the best method and the one which, by experience I have found to give satisfactory results.

W. H. VANDERBURG, POPLAR HILL, ONT. 2.

The Soil.

The best soil is a light clay loam, or a rich, deep sandy loam. It should be well drained, as cold, wet land or springy soil is not at all suitable. Plenty of manure should be applied ; in fact, no soil can be made too rich for the strawberry. The best fertilizer is well-rotted barnyard manure. No other fertilizer can equal it. But in some localities this commodity is so hard to obtain, in any large quantity, that some other fertilizer must be used. The next best is unleached ashes, applied at the rate of from forty to sixty bushels per acre. Ashes, being especially rich in potash, supply an ingredient which tends more than any other to the formation of large, well-colored and well-flavored berries. Commercial fertilizers may be used, bone dust being preferable, applied at the rate of about one-third ton to the acre.

The Culture.

Methods of culture are changing greatly. In days gone by—and not so very ancient days either—it was considered the correct thing to plant in the fall. I have received many letters and inquiries from parties wishing to secure plants for fall planting. To these I invariably reply that the early spring (as early as you can get upon the ground) is the only proper time to plant. I have planted in the latter part of March with excellent success. I, in common with most plant dealers, will not sell plants for fall planting. It is an obsolete and ancient custom, unsatisfactory alike to plant dealer and customer. The plants are not properly matured, and if their setting is attended by hot, dry weather, such as we generally have during August and September, the majority of the plants die and the grower is discouraged, and in some cases blames the nurseryman for a result that has been produced by entirely natural causes. So again I say, plant early in the spring, as by this method you will secure at least two full crops from your plantation ; whereas, fall planting will, under the most favorable circumstances, give you only a partial crop the first season, and the second crop will also be limited.

If the manure can be worked into the soil the year previous to the setting of the plants, I believe the weeds will be much more easily combated during the next season.

Plowing the ground late in the fall will bring the white grub to the surface and expose it to the severe frosts of the winter, which often destroys great numbers of the pest, which sometimes creates such havoc among the plants. A liberal application of land salt is another good preventative to the ravages of the white grub. I would plough again early in the spring then cultivate thoroughly until the surface is fine and mellow, Then (especially if the soil be very loose) put on the roller and roll until it is firm and solid. This retains the moisture, as loose soils dry out rapidly.

The most popular method of culture has long been the wide matted row, the rows being planted four feet apart, and allowed to spread until they were two feet (or, perhaps even more) wide. Experience is teaching us, however, that a narrower row is much to be preferred. Of this matter, Mr. E. B. Stevenson, of Jordan Station, Director of the Strawberry Experimental Station of Ontario, says : "I have been more than ever confirmed in my opinion as to the narrow rows making the most profitable returns to the grower. I am pleased to find that some of the large growers are following that method. One grower said to me only last week that he was now well convinced that to plant the rows closer, say three feet apart, and let the rows grow to the width of from fourteen to sixteen inches, cutting all the other runners off, was the best plan ; that there was more money in that way of planting strawberries ; the fruit was larger and finer, and more of it on the same space of ground than the wide matted rows, in which the pickers had to tramp and smash many of the best berries. This is the view I have taken for years, and advocated year after year in my report. I am satisfied that the grower who once gives it a fair trial will never pursue any other method of growing strawberries."

Komoka, May 13, '07

Dear Sir,—Enclosed find payment for plants as per bill. We were exceedingly pleased with them, also the prompt manner in which you supplied them to us. We wish you success and I remain

Yours Truly,
W. Robinson.

Saintfield, Ont, May 1, '07

Dear Sir,—The plants arrived safely last Friday. Well packed, fresh and strong, The best lot I ever bought. Am well pleased.

Yours Truly,
Jas. S. Baird.

Upper Sackville, N. B. May 7, '07

Dear Sir,—The 1050 plants arrived yesterday in good condition. I like your plants and method of packing and therefore will ask you to ship at once, on receipt of this another 4000 plants as follows, * * *

Yours Truly,
Wm. B. Fawcett.

Ridgeway Ont, May 11, '07

Dear Sir,—Strawberry plants reached here in good order. Am well pleased with the same.

Yours Truly,
J. Davidson & Son.

Culture--continued.

My own views coincide with the foregoing, except that I would have the rows a little farther apart, say forty inches, for greater convenience in cultivation.

After the ground is well rolled, mark it one way with an ordinary corn-marker, having its teeth three feet four inches apart. Be very careful to mark straight, not only because it will look so much better, but also because it will be so much easier to cultivate along a straight row.



From a photo
of
the plantation of
Mr. F. F. Barker
of "Clovelly,"
at Burlington, Ont.
Grown
from my plants
in 1906.

I use a spade in planting. Set the spade across the line made by the marker, and force into the earth nearly the depth of the blade, then move the handle backward and forward a few times, then withdraw the spade carefully, and you will have a wide, deep aperture into which the roots of the plants can be lowered and spread out. Care should be exercised to instruct the planters to press the earth back against the roots clear to the bottom of the aperture, so that no vacant pocket of air may be left around the roots to dry them out, and so destroy the plant.

Set the plants from eighteen to twenty-four inches apart in the row, according to the variety. Some varieties are very much more prolific of runners than others.

Be sure to plant pistillate or imperfect flowering varieties in alternate rows with some variety blossoming in the same part of the season having staminate or perfect blossoms, or planting, if so desired, two rows of the pistillate or female varieties alternately with one row of the male or staminate varieties. Many a plantation has proven entirely worthless from neglect of this rule.

Seaforth, Ont, June 29, '07

Dear Sir,—I must tell you of the success of the plants which you shipped to me in the spring of 1906. The plants arrived in fine condition and when planted, all grew rapidly except a few which were killed by the white grub. The blossoms were very abundant and a great number of the berries are already ripe.

They are large, uniform and firm. The Williams is positively the best berry I have ever had. I am exceedingly pleased at the success of your plants and intend placing all my future orders in your hands.

Yours Truly,
Edward Whittaker.

Okanagan Landing, B. C. April 14, '07

Dear Sir,—I received the Bederwood plants as ordered. They arrived in A. 1. order and I have heeled them in and believe they will do well. The plants I got from you last year, Clydes and Glenn Mary, show signs of producing a fine crop this season.

Yours Truly,
G. Leckie Ewing.

Woburn, Ont, April 24, '07

Dear Sir,—I received the plants in good shape. The best I have seen this season.

Truly Yours,
David Whyte.

W. H. VANDERBURG, POPLAR HILL, ONT. 4.

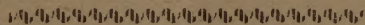
Culture--concluded.

Immediately the plants are set, commence to cultivate, and keep well cultivated throughout the remainder of the summer. Fight the weeds with a stern and steady determination to conquer and keep them down. If this is effectually done during the former part of the season, before the runners commence to appear, the remainder of the season your task will be comparatively easy.

Under no circumstances let the blossoms which appear on the newly-set plants come to maturity and bear fruit. Cut them off as soon as they appear. Nothing so exhausts the vitality of the parent plant the first year as the production of fruit. Indeed, I have seen many splendid plants totally destroyed in this way, and many others so impaired in vitality and energy as to be practically worthless.

An exploded theory, which still holds good among many growers, is that the runners also should be kept cut off until the middle of July or the first of August. They claim, that by this method, the parent plant is strengthened, and so sends out stronger, heartier runners later in the season than the first ones were. This may be so if the weather is favorable. But right here is where a hot, dry August and September may step in and upset all such calculations. I have known cases where this plan was followed, and all runners were cut off until July 15, and a long, hot drought set in, and no more runners appeared, and all that was left for next season's fruit-producing was the parent plants themselves. I can safely guarantee that my plants, planted early in the spring, are strong enough and hearty enough to produce more than sufficient sturdy, healthy runners to make a good well-rooted row, without any apparent injury to themselves. They will go on growing and producing more runners, throughout the hot season, and storing up energy and vigor for next year's fruit production. I believe it to be a far better plan to trim runners off the row late in the fall than to do so in the early summer.

The only other matter in connection with the culture that I shall touch upon is mulching. By all means mulch. As soon as the ground freezes up in the early winter, cover the rows very lightly (and a little more heavily between the rows) with straw, swamp grass or forest leaves. Straw is usually most convenient. Use wheat straw, selecting that which is free from weed seeds. A mulch prevents heaving by frost in the winter, and preserves the moisture in the soil during the picking season of next year, when it will not be possible to cultivate. Rake the mulch between the rows as soon as the frost leaves the ground in the spring.



The Plants.

Good plants form the third and most important factor in strawberry-growing. All the requirements of soil and culture may have been complied with to the letter, but if the right plants of the right varieties, have not been planted, then failure, certain and complete will attend your efforts. It is poor economy to go into an old, worn-out plantation and dig up poor, old plants which have once fruited and whose vitality is gone, or to take the little, immature plants between the rows, which are runners that barely rooted the previous autumn. Those plants are expensive, even though you get them for nothing. What you want is plants free from rust or disease, which have never fruited and which have been bred year after year from the best plants obtainable, until they have reached the highest possible perfection in sturdy vigor and productive ability.

The number of plants required to plant an acre is as follows :

18	inches	by	36	inches,	9,680	plants.
24	"	"	36	"	7,260	"
36	"	"	36	"	4,825	"
18	"	"	42	"	8,300	"
24	"	"	42	"	6,225	"
18	"	"	48	"	7,260	"
24	"	"	48	"	5,445	"

A great many market growers of strawberries are beginning to discard some of the old-fashioned varieties and are seeking for plants of the newer, better and vastly more productive varieties of recent introduction. In this catalogue they will find just what they need.

The following descriptions of the several varieties are not highly-colored pictures taken from the pages of a catalogue of some dealer, but almost invariably are taken from the report of 1906 made by Mr. E. B. Stevenson, of Guelph, Director of the Strawberry Experimental Station of the Ontario Fruit-growers' Association. They can therefore, be supposed to be unbiased, practical, and very nearly correct.

My stock includes the following varieties, viz.:—

W. H. VANDERBURG, POPLAR HILL, ONT. 5.



From a Photo of part of my plantation in 1907.

These plants will be taken to fill my orders in 1908.

(Note—Varieties marked S. have Staminate or Perfect Blossoms while those marked P. or Imp. have Pistillate or Imperfect blossoms.)

Abington, S.

Late. Plant large, healthy and vigorous, making, if allowed to do so, wide, matted rows. Foliage, light yellow green.. Quite productive ; fruit stems strong and upright ; fruit of the Bubach type, very large, roundish conical ; color, crimson with red seeds, flesh whitish pink, good quality. Well worth a trial by those in search of a good late berry.

August Luther, S.

Very early ; plant is small but prolific of runners ; very productive, fruit good color and fair quality.

Arnout, S.

Introduced by Mr. Arnout of the Keystone State, who offers \$100 for one dozen plants of any other variety which will excell the Arnout in the following qualities ; size, productiveness, flavor, color and vigor. The plants I purchased last spring were the largest and finest I ever saw. The foliage large, is dark, waxy and beautiful. It makes plants very freely, a rare thing with varieties making large plants. I have not seen it fruit, but judging from the appearance of the plant it should produce magnificent fruit. The berry is described as follows ; size, of the very largest, of beautiful shape and bright red color, with no hard core or green tip, ripening evenly and of the very choicest flavor and quality. I sincerely believe that this is a coming winner and would advise my customers to secure some of the Arnout for trial. I have not a more promising looking variety in all my plantation.

See cut of Arnout on front page of cover. Note the extreme development of root, crown and foliage.

Auto, S.

Described by Mr. Stevenson in report of 1906 ; "A fine strong plant, healthy, good grower, quite productive ; berry very large, dark scarlet, yellow seeds, roundish ; flesh, red and white streaked, medium in firmness, good flavor and quality ; A fine one ; one of the best this year." For sale only by the dozen.

Bederwood, S.

A great plant-maker ; dark green foliage, a little inclined to rust, but does not seem to injure the immense crop of berries ; early to very early in time of ripening : blossoms exceedingly rich in pollen and excellent for fertilizing early pistillates ; extremely productive ; berries large, bright red in color and firm enough to ship well. Adapted to any soil. The uniform excellence of the crop it yields each year makes it a very reliable variety to plant.

Bubach, P.

This is a grand standby, and is very widely known, one of the largest and finest of them all. Plant all that could be desired for fruit ; strong, deep-rooted and healthy ; dark green foliage ; no sign of disease of any kind ; makes plants enough for a good fruiting row ; fruit stem is short, strong and firm ; productive and profitable. The fruit is wonderful in size and color ; the berry is bright and showy, medium in firmness and of good quality : one of the best for nearby market.

May 20th.

Dear Sir—Your plants came all right and in very good condition, thanks very much.

Yours Truly, M. Trainer.

Toronto, April 20, '07.

Dear Sir—Strawberry plants arrived O. K. Please send me book on same and oblige,

Yours, E. J. Ritchey.



BUBACH, P.

Buster, Imp.

The plant is very vigorous, with very long leaf stalk and large dark green foliage. It is almost free from rust and propagates very readily ; medium to late in season ; quite productive large, roundish, bright red berries, acid ; somewhat firmer and darker than the Clyde.

Cardinal, Imp.

"The plant is strong, large and healthy, not a trace of rust, quite productive ; fruit stalks are strong and hold the fruit well up, making it easy to pick. The berry is medium to large, and of good color, looks well, firm and good quality ; a valuable addition to our list : well worth a trial by commercial growers." Mr. Stevenson's report for 1906.



CHESAPEAKE, S.

Chesapeake, S.

Mr. W. D. Allen of Maryland, introducer of this new late variety, makes the following offer :

"I will give a new \$100.00 bank note to any person sending me 12 plants of any new unintro-duced variety of strawberries, named or unnamed that is as late as the CHESAPEAKE and super-ior to it in productiveness, quality, size and color of fruit, healthfulness and vigor of plant, or for any variety equaling the Chesapeake in these re-spects and is later in ripening."

The plant a good, vigorous grower and the foliage is a very dark green, entirely free from rust. It is claimed that the fruit is fully equal in size and appearance to the old Gandy, while it is very much more productive and of better quality. Include a few of the Chesapeake in your order.

Climax, S.

Report of 1906 ; "A seedling of Bubach ; plant healthy, quite productive. ; berry large, roundish, scarlet, early." This is a good one.

Clyde, S.

Report of 1906 ; "One of the best known ; very productive ; did well, but does not make plants as freely, nor is the foliage as abundant as formerly ; berry large, scarlet, good quality." The Clyde is still a prime favorite among a large class of berry growers. My stock of Clyde this year is large and excellent.

Commonwealth, S.

Report of 1906 ; "Plant exceedingly large, strong and healthy, productive, berry large, dark crimson, seeds red, flesh red all the way through, mild flavor, firm ; a good late berry."

Early Hathaway, S.

Report of 1906 ; "The plant is very large and healthy, good runners ; berry is roundish conical, fruit red all through ; acid ; fair quality, medium to large ; scarlet with yellow seeds ; a good medium early ; worth a trial."

Excelsior, S.

One of the very earliest of the extra earlies ; plant good size, and propagates a good row of healthy, thrifty plants ; very productive ; berry, large, dark red in color, just right for can-ning ; a good shipper.

Fountain, S.

A vigorous vine with large, dark foliage, forming plenty of runners with strong fruiting crowns. This fruit is large, slightly conical in shape, somewhat inclined to be rough, very firm and a beautiful crimson color, seeds bright yellow. The flavor is mild sub-acid and the quality good. As a commercial berry it should rank favorably with Williams or Ruby.



Gandy, S.

Too well known to require any description. It has long been regarded by berry growers as a standard of excellence for the very late varieties. If it were only a little more productive, no variety would be more widely grown.



Glenn Mary, S.

A very large, strong, vigorous grower, making plants freely; no sign of any disease on it; dark rich foliage; an ideal plant; fruit stem medium in length, strong enough to hold up the very large berries. Very productive, fruit very large—the largest, dark crimson in color. Season medium to late.

Testimonials.

Leamington, Ont. April 29, '07

Dear Sir,—We received the strawberry plants and they were O. K. and arrived in splendid condition. Thanks for prompt attention to the order.

Yours Truly,
Isaac Vandorn.

La Trappe, Que., May 20, '07

Dear Sir,—Your plants of strawberry arrived in very good order. I am very satisfied of them.

Yours Truly,
For the Trappist Fathers,
G. Reynaud.

Vernon, B. C. April 18, '07

Dear Sir,—My plants arrived in first class order a few days ago, not one dead out of over 2000, even the earth-worms bore witness to your excellent method of packing, which you have brought to a science. I shall most probably order from you again next season.

Yours Truly,
A. T. Bickford.

Emsdale, New Ontario, May 15, '07

Dear Sir,—I beg to acknowledge the receipt of strawberry plants in good order and just at the right time, as up to this week the weather would have been very unfavorable for planting.

Yours Truly,
W. E. Streatfield.

Coaticook, Quebec, May 17 '07

Dear Sir,—We received the plants in good time and in good condition.

Yours Truly,
L. N. Lorimer.

Bothwell, 6—5—7.

Dear Sir,
Plants arrived all right and we are now putting them in. Thos. Boon.

Walkerton, April 30th, 1907.

Mr. W. H. Vanderburg,
Dear Sir,

The plants arrived in good condition on the 25th, and we planted them on the 26th. Yours, Robert Wilson.



Haverland, P.

Well known and very widely planted, and is one of the most productive. Plant is a very healthy, vigorous grower, sending out strong runners; the foliage is magnificent; the fruit stalk is very long and is often not able to hold up the immense load of fruit the plant matures. Light in color of leaf. Fruit very large, long, bright scarlet, medium in firmness, sweet and good quality. It is one of the first to ripen and continues through all the season.

Irene, Imp.

A splendid late variety; plant very healthy; making long vigorous runners and a good row; foliage, a very dark green; berry good color and size; well known and a favorite. I can commend the Irene as a good one.

Johnson's Early, S.

This variety when first tested by me, was very satisfactory indeed, producing fine large berries of beautiful color and good quality. Of late it has not done so well. It is a rampant grower of plants and is worth experimenting with.

Klondike, S.

A very late one. A large strong plant; should be planted closely together in the row, as it is not prolific of runners. The berry is one of the largest I have seen and of the finest quality; productive.

Mark Hanna, Imp.

Report of 1906. "A strong grower, healthy and productive, produces very large berries ; somewhat rough, but of good color and fair quality."



MARSHALL, S.

Marshall, S.

Those who want a fancy berry of extreme size and beauty will find just what they want in the Marshall. Vigorous in growth, leaves very large, and produces a large quantity of very large, beautiful dark-crimson berries of fine quality.

This is a berry that you will be so proud of that you will want to ask your friends in to help admire it and enjoy its luscious flavor. It is becoming one of the most popular large new kinds. Secure some of them.

Coaticook, P. Q. May 13th, 1907.

I received the strawberry plants the 11th. They seem to be all right. To day I am setting them out.

Yours,

W. J. Kinney.

Hanwell, May 22nd, 1907.

Mr. W. H. Vanderburg,
Dear Sir,

We received the Strawberry plants in good shape for which accept thanks,

Yours truly,

Wm. H. Rodgers.

Mead, S.

Report of 1906. "It is a fine grower ; The plant is strong and healthy, not a trace of rust ; the foliage is dark green, plant is quite productive ; berry is large, roundish, coloring evenly, firm and good quality ; a fine one, well worth a trial by all growers."

Michel's Early, S.

Extra Early. So well known as to need no description. Has been more widely planted than perhaps any other of the very early varieties.

Miller, S.

Mid-season ; light green vigorous foliage, and strong, hardy plants, berry very large and round, and of rich dark red color ; productive ; flavor and quality of the best.

Minuteman, Imp.

Report of 1906. "Plant a good grower, strong and healthy and quite productive, berry large, roundish, conical, crimson with yellow seeds ; flesh reddish pink all through, medium in firmness, good quality ; a good one for market, even a fancy market."

New Home, S.

Report of 1906. "The plant is strong and vigorous, a good grower resembling the Gandy very much in plant as well as in berry ; same season, I should almost take it for Gandy ; large, firm, good quality."

New York, S.

A beautiful, large, strong and healthy plant, making just enough plants for an ideal hedge row ; foliage, dark green and entirely free from rust, a fancy berry, a good cropper, large to very large and fine quality, an extremely good one. It will not fail to please you.

Oom Paul, S.

Good plant maker, plants being very strong and stocky. Report of 1906. "The plant is large and healthy, making plants freely, only medium in productiveness ; the berry is large, rather long, dark red and fair quality.

Parson's Beauty, S.

Report of 1906. "One of the best ; plant is strong and healthy, dark green foliage and very productive ; the berry is large, conical and resembles the Williams in shape and color ; yellow seeds, medium in firmness ; sub-acid, pleasant taste ; one of the best making sorts,"

1906 Report from O. A. C. Guelph. One of the most vigorous plants in the plot ; the leaf stalk is stout and of medium length with a broad, dark leaf. A free plant maker and the fruiting crowns are very strong. It is very productive, the fruit ripens from mid season to late, is about the shape of Williams but has none of the objectionable green tip. The flesh is firm and the color dark crimson, seed yellow and few except at tip. The quality is good and the flavor a pleasant sub-acid. As a late home use and market berry, Parson's deserves a place in any collection.

President, Imp.

Report of 1906. "Plant large, good grower, has some rust, fairly productive, the berry is large and fine looking ; made a good showing ; late ; would sell well and bring a fancy price ; it did very well with me this season and is well worth a trial."

Pride of Michigan, S.

A comparatively new one ; a great pet of Kellogg's. My observations of it leads me to believe that it is a winner, a coming standard and merits all the good things said about it both in regard to plant and fruit. Plant is very large, strong and vigorous, not making an over abundance of runners ; foliage is light green in color, large and healthy ; very productive ; quality of berry is A 1 and of fine flavor, large, bright red and nicely shaped ; long season, a good one.

Ruby, P.

A good plant maker, the vines being stout and dark, very similar to Parson's Beauty. It makes runners freely and occasionally needs thinning to prevent the plants from becoming too thick. The fruit is large, firm, regular in shape, somewhat resembling Williams, but dark in color, the quality is good, flavor mildly sub-acid. This variety has done exceptionally well at Guelph, and is favorably reported upon from other sections.

Sample, P.

Plant a strong, healthy grower ; good runner and quite productive, free from rust ; berry is large, conical fairly firm, sometimes has a neck ; season middle to late ; a good late variety.

This is the berry I have been waiting to tell you about. It is without any exception my favorite among them all. It is one of those hardy, vigorous plants that will grow anywhere, on any soil, under the most adverse circumstances, and make a good row, but it will pay you to give it a good chance, for it will sure be a money-maker for you. You like to go to your customers, don't you, with those big, handsome bright berries that get you a purchaser before you ask for one ? That's the Sample every time. Productive ? Well ! I should say so. Starting early in the mid-season, it will give good pickings till very late, and the pickers love it.



SAMPLE, P.

W. H. Vanderburg,
Dear Sir,

Received plants O. K. Good plants. Thanks.

Yours respectfully,

E. D. Welding.

St. Thomas, Apr. 30th. 1907.

W. H. VANDERBURG, POPLAR HILL, ONT. 12.

Senator Dunlap, S.



SENATOR DUNLAP, S.

A valuable variety ; plant small but vigorous grower, and quite productive ; berry much resembles the old Wilson in shape and color ; a bright dark red, red right through the berry ; firm and good quality ; did well the past season. Imagine a plant of row-making abilities equal to those of the old time favorite, Crescent ; healthy and vigorous in every respect, and extremely productive ; a berry which is a marvel in its beautiful, brilliant coloring and perfect uniform shape ; every berry seems to have been turned out of the same mould, and a good-sized one at that. Don't fail to start with some of these plants this year.

Report of 1906. "This is another grand berry ; amongst the best this season ; a rampant grower, as vigorous as any we have ever had and very productive of very large, regular, conical berries of a good dark scarlet or crimson ; firm ; season, medium, early to late ; one of the best market varieties ; well worth a trial." Just the variety for amateurs, as well as others, as they will grow and do well under any conditions and treatment apparently.

Splendid, P.

A moderately vigorous vine with light green foliage, somewhat darker than most early varieties. It is a good plant maker and the fruiting crowns are strong. The fruit ripens among the earliest, is of medium size, very firm and of a dark crimson color. The quality is good to best, and the flavor mild sub-acid to sweet. As a home use, early berry, it is hard to beat, and it is rapidly gaining favor as an early market variety.

Steven's Late Champion, S.

Report of 1906. "Plant is healthy, a good grower ; long runners ; dark green foliage, productive ; the berry is large, good color ; worth a trial."

Tennessee Prolific, S.

Report of 1906. "One of the best market varieties ; plant is a vigorous, healthy grower, not a trace of rust, and very productive ; the berry is large, bright scarlet, firm and good quality ; has always yielded a bumper crop."

Three W's, S.

From what Mr. Stevenson says of this variety I think the ideal perfect berry has very nearly been discovered. Read his report for 1906. "This new one was one of the very best for market ; AT ONE OF THE PICKINGS I PICKED THREE BOXES WITHOUT MOVING ; AT ANOTHER LATER PICKING I PICKED ONE BOX FOR EVERY TWO FEET OF ROW ; very productive ; the plant is large, healthy, a vigorous grower ; the berry is large, conical, blunt at end, fine bright red, seeds yellow, fine mild flavor, medium firm flesh, pink to white ; one of the best of all this year."

Although I had to import plants from the Southern States last spring for my own planting, at a great expense, I had great success with them as every one grew and I have now a large supply of extra choice plants of this variety with which to fill the orders of my customers. It will be a hugely profitable investment should you order some 3 W's.



Uncle Jim or Dornan, S.

Mr. Stevenson claims that Dornan and New York are exactly similar varieties and I am inclined to agree with him ; at any rate the same description will apply to both. Both are valuable varieties well worth growing.

Virginia, S.

In 1904, Mr. W. D. Allen of Maryland offered a prize of \$100 for 12 plants of the best new variety and the prize was awarded and the money paid over to the introducer of Virginia. In 1906 Mr. Allen made the following offer : "I will give \$100 to any person sending me 12 plants of any new unintroducted variety of strawberries named or unnamed, that is as early as Virginia and superior to it in productiveness, quality, size and quality of fruit, healthfulness and vigor of plant, or for any variety equaling the Virginia in these respects and is earlier in ripening." The berry is remarkably early, very productive and large. I will be pleased to supply my patrons with a limited number of plants of this celebrated variety.

Warfield, Imp.

The greatest plant maker in the plot, the leaf stocks are long and slender, leaves only medium in size. The crowns are strong and produce good fruit clusters. The roots are rather small and on dry soils or in a dry season it sometimes suffers from drought. Under favorable conditions, it is one of the heaviest croppers we have. The fruit ripens from early to mid-season, is slightly conical, medium size, very firm, and beautifully dark crimson color, seeds few and yellow, quality best, flavor acid, highly esteemed for canning purposes.



Williams, S.

Widely known in Canada. A good mid-season to late berry. Plant a good runner, lying close to the ground and rooting not too close together; quite productive. Berry, roundly conical; sometimes does not ripen well at tip, is firm and ships well; fair quality. Extensively grown.



Wm. Belt, S.

Report of 1906. "An old standard; made a good showing, kept its place in front; so well known, not necessary to describe it; plant, good grower, rusts some; first berry somewhat irregular; the rest are very regular of conical shape, large and firm and fine quality; a good one."

Wonder, S.

Report of 1906. "The plant is a strong, healthy grower and quite productive of large to very large, dark, bright red berries; good quality, it is medium to late; one of the best; has come to stay with the standards.

Woolverton, S.

Report of 1906. "Did well; produced some of the finest berries; a fancy variety for a fancy market.

Summerside, Prince Edward Island

Dear Sir,—

Strawberry plants arrived in good condition or at least they look well.

May 7—07.

Gertrude A. Price.

Creemore, May 13th, '07.

W. H. Vanderburg, Esq. Poplarhill, Ont.

Dear Sir,—Received strawberry plants O. K. on evening of May 5th. and immediately planted. I was highly pleased with appearance of plants.

Yours Truly,

L. M. More.

Heckston, May 11th, 1907.

Dear Sir.—Plants arrived in good shape and every thing satisfactory.

Yours,

T. Suddaby.

Wychwood Park, 27th. April, 07.

Dear Sir,—

The strawberry plants arrived on Monday in good condition. They appear to be fine plants and I hope will do well here.

Yours very truly,

C. W. Horton.

Terms and Prices.



Cash must positively accompany order. Send money by registered letter, postal note or express order.

All plants will be shipped F. O. B. all freight and express charges being borne by the purchaser.

Twenty cents per hundred plants must be enclosed with orders to be shipped by mail, to defray postage. Not more than 200 plants will be mailed in an order.



Sex.	Variety.	Season.	12	50	100	250	500	1000
Per.	ABINGTON,.....	Late	25	50	1 00	2 00	3 50	
Per.	AUGUST LUTHER,....	Extra Early	20	30	50	1 00	1 50	3 00
Per.	ARNOUT,	Medium	40	1 25	2 00			
Per.	AUTO,.....	Medium	40					
Per.	BEDERWOOD,	Early	20	30	50	1 00	1 50	3 00
Imp.	BUBACH,	Medium	25	30	60	1 25	2 25	4 50
Imp.	BUSTER,	Medium	25	60	1 00	2 00	3 50	
Imp.	CARDINAL,	Medium	25	60	1 00	2 00	3 50	
Per.	CHESAPEAKE, ...	Late	40	1 25	2 00			
Per.	CLIMAX,	Extra Early	25	50	80	1 50	2 50	
Per.	CLYDE,	Early	25	50	80	1 50	2 50	5 00
Per.	COMMONWEALTH,	Late	25	60	1 00	2 00		
Per.	EARLY HATHAWAY,....	Extra Early	25	60	1 00	2 00		
Per.	EXCELSIOR,	Extra Early	25	60	1 00	2 00		
Per.	FOUNTAIN,....	Late	25	60	1 00	2 00	3 50	
Per.	GANDY,	Late	20	30	60	1 25	2 00	4 00
Per.	GLENN MARY,	Medium	20	30	60	1 25	2 00	4 00
Imp.	HAVERLAND,	Early	20	30	60	1 25	2 00	4 00
Imp.	IRENE,	Late	25	60	1 00	2 00	3 50	
Per.	JOHNSON'S EARLY,	Extra Early	15	30	50	1 00	1 50	3 00
Per.	KLONDYKE,	Late	25	50	80	1 50		
Imp.	MARK HANNA,	Late	25	60	1 00	2 00		
Per.	MARSHALL,	Late	25	50	80	1 50	2 50	5 00
Per.	MEAD,	Medium	25	60	1 00	2 00		
Per.	MICHEL'S EARLY,	Extra Early	15	30	50	1 00	1 50	3 00
Per.	MILLER,	Medium	25	60	1 00	2 00		
Imp.	MINUTEMAN,	Medium	25	60	1 00	2 00		
Per.	NEW HOME,	Medium	25	60	1 00	2 00		

ORDER SHEET.

Name

Post Office.....

Express Office..... On what Railway.....

County..... Province.....

What Express Co'y

Dominion, Canadian or American.

In case the supply of plants of any variety is exhausted, what variety or varieties, if any, do you wish substituted.....

To be shipped about what date

Terms and Prices.



Sex.	Variety.	Season.	12	50	100	250	500	1000
Per.	NEW YORK,	Medium	20	30	60	1 25	2 00	4 00
Per.	OOM PAUL,	Medium	25	60	1 00	2 00	3 50	
Per.	PARSON'S BEAUTY,	Medium	25	60	1 00	2 00		
Imp.	PRESIDENT,	Medium	25	60	1 00	2 00	3 50	
Per.	PRIDE OF MICHIGAN,	Medium	25	60	1 00	2 00	3 50	
Per.	RUBY,	Medium	25	60	1 00	2 00		
Per.	SAMPLE,	Late	20	30	60	1 25	2 00	4 00
Per.	SENATOR DUNLAP,	Medium	20	30	60	1 25	2 00	4 00
Per.	SPLENDID,	Early	20	30	60	1 25		
Per.	STEPHEN'S L. CHAMPION,	Late	25	60	1 00	2 00	3 50	
Per.	TENNESEE PROLIFIC,	Medium	20	50	80	1 50	2 50	
Per.	THREE W'S	Medium	40	1 25	2 00	4 00		
Per.	DORNAN or UNCLE JIM,	Medium	20	30	60	1 25	2 00	4 00
Per.	VIRGINIA,	Extra Early	40	1 25	2 00			
Imp.	WARFIELD,	Early	15	30	50	1 00	1 50	3 00
Per.	WILLIAMS,	Medium	20	30	60	1 25	2 00	4 00
Per.	WM. BELT,	Medium	20	30	60	1 25	2 00	4 00
Per.	WONDER,	Medium	25	60	1 00	1 75	3 00	6 00
Per.	WOOLVERTON,	Early	15	30	50	1 00	1 50	3 00



Special Offers.

To those of my customers who wish to experiment with the different varieties on my list, I make the following special offers :

No. 1.—I will ship One Dozen each of the
46 varieties on my list for **\$10.00.**

No. 2.—I will ship Twenty-five each of the
46 varieties on my list for **\$15.00.**

No. 3.—I will ship Fifty each of the
46 varieties on my list for **\$20.00.**

No. 4.—I will ship One Hundred of the
46 varieties on my list for **\$35.00.**

Keep in the Front Ranks of
Berry Growers.

Order s o m e of these Leaders :

EXTRA EARLY.

Virginia, Early Hathaway, Excelsior.



EARLY.

Bederwood, Climax, Haverland.



MEDIUM.

Buster, Cardinal, Parsons' Beauty, Tennessee, Prolific,
Wonder, Dornan or Uncle Jim.



LATE.

Fountain, Irene, Marshall, Steven's Late Champion,
Gandy.



POPULAR NEW ONES.

Arnout, Abington, Chesapeake, Commonwealth, Mead,
Miller, Minuteman, President, Pride of Michigan,
Ruby.



FAVORITE OLD STANDARDS.

Bubach, Clyde, Glenn Mary, Sample, Senator Dunlap,
Warfield, Williams, William Belt.

